Top 10 Optimization Report

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Professional web site
promotion.

SEO Score and Report Card
www.SEOreportcard.com

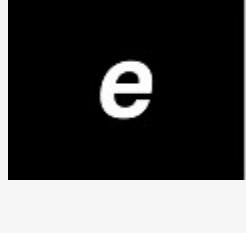Date: 2016-12-07

Recipient: Valued Client

Report overview

This report helps you to optimize the web page "http://www.example.com/" for a high ranking on Google.com (without Places, 100 results) for the search term "Example".

Your web page	
	http://www.example.com/ Title: Example Domain Description: [No meta description available.]

Your competitors for the search term "Example" on Google.com (without Places, 100 results)		
1		https://www.trythisforexample.com/ Title: Example - Official Website Description: Get all the latest news about Example.
2		http://www.macmillandictionary.com/dictionary/british/example Title: example definition and synonyms | Macmillan Dictionary Description: Define example and get synonyms. What is example? example meaning, pronunciation and more by Macmillan Dictionary
3		https://en.oxforddictionaries.com/definition/example Title: [No document title available.] Description: [No meta description available.]
4		https://www.merriam-webster.com/dictionary/example Title: [No document title available.] Description: Define example: a person or way of behaving that is seen as a model that should be followed - example in a sentence

5		http://www.dictionary.com/browse/example
		Title: Example | Define Example at Dictionary.com
		Description: Example definition, one of a number of things, or a part of something, taken to show the character of the whole: This painting is an example of his early work. See more.

6		http://dictionary.cambridge.org/dictionary/english/example
		Title: example Meaning in the Cambridge English Dictionary
		Description: example meaning, definition, what is example: something that is typical of the group of things that it is a member of: . Learn more.

7		https://en.wikipedia.org/wiki/Example
		Title: Example - Wikipedia
		Description: [No meta description available.]

8		https://www.facebook.com/leadingbyexample/
		Title: Example | Facebook
		Description: Example. 1,644,811 likes · 5,363 talking about this. Album 5 'Live Life Living' is out now and available here:http://smarturl.it/ExampleOS

9		https://twitter.com/example
		Title: example #DontWait (@example) on Twitter
		Description: [No meta description available.]

Analyzed search terms

Example

Top 10 Ranking Requirements Score™

58%
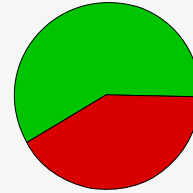
The Top 10 Ranking Requirements Score™ of 58% means that the web page www.example.com meets only 58% of the requirements for a top 10 ranking on Google.com (without Places, 100 results) for the search term "Example".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	7	4
Very Important:	3	0
Important:	12	0
Moderately Important:	9	2
Slightly Important:	2	2
Total:	33	8

Ranking Factors Performance

■ 33 ranking factors passed
■ 8 ranking factors failed

Table of contents

Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "Example" in the document title and if it's important for Google.com (without Places, 100 results).

Example: <title>Your web page title</title>

Their contents	
Rank	**Keyword use in document title**
1	**Example** - Official Website
2	**example** definition and synonyms | Macmillan Dictionary
3	**example** - definition of **example** in English | Oxford Dictionaries
4	**Example** | Definition of **Example** by Merriam-Webster
5	**Example** | Define **Example** at Dictionary.com
6	**example** Meaning in the Cambridge English Dictionary
7	**Example** - Wikipedia
8	**Example** | Facebook
9	**example** #DontWait (@**example**) on Twitter
10	[Web page was not analyzed. Reason: see at the top of the report.]

Your contents

Example Domain

Advice for your document title

Search term: "Example"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	1	You could use the search term "Example" more than once but this is optional.	<
Keyword density:	14% to 50%	50%	OK	OK

Number of backlinks

Essential

This chapter measures how many web pages link to your website domain according to the data providers Alexa.com and SEOprofiler.com. The SEOprofiler service provides the number of unique linking domains, not the number of all linking pages.

Keep in mind that the raw number of linking web pages is not as important as the quality of the web pages that link to your site.

Number of backlinks according to these data providers (the more the better)		
Alexa	**SEOprofiler (unique backlinks)**	**Peak Value**
To Your Site:	n/a	72,679	72,679
To Site 1:	n/a	241	241
To Site 2:	n/a	3,485	3,485
To Site 3:	n/a	n/a	n/a
To Site 4:	n/a	56,816	56,816
To Site 5:	n/a	20,862	20,862
To Site 6:	n/a	n/a	n/a
To Site 7:	n/a	n/a	n/a
To Site 8:	n/a	200,000	200,000
To Site 9:	n/a	200,000	200,000
Range:	n/a	241 to 200,000	all 200,000

Advice for the number of backlinks
Summing up all data providers, there are too few web pages that link to your web site "www.example.com". You should increase the number of web pages from different domains that link to your web site.   <<

Anchor texts of backlinks

Essential

Backlinks are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the anchor text used in linking to your site.

This chapter lists the most popular anchor texts used in linking to your site, as well as a sample of the web pages that link to your site, along with the anchor text.

Most popular anchor texts used to link to your site	
Anchor Text	**Popularity**
http://www.**example** .com	18.8%
http://www.**example** .com/	8.4%
conócenos	5.3%
a	3.5%
www.**example** .com	3.2%
example .com	3.1%
example link	3.0%
http://**example** .com	2.2%
jane	1.7%
servicios	1.5%
link to **example**	1.3%
an (anchor>	1.2%
example	1.1%
http://**example** .com/	0.9%
lorem ipsum	0.9%
blog	0.9%
catálogo	0.7%
exemple.com	0.7%
example domain	0.6%
productos y servicios	0.6%

Sample of the web pages that link to your site		
Anchor Text	**Linked URL**	**Web Page That Links To Your Site**
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/author/onlinemovie /page/3
[no anchor text, usually	http://example.com/	http://nepalimovieonline.com/category/nepali-m

Sample of the web pages that link to your site

Anchor Text	Linked URL	Web Page That Links To Your Site
images]		ovie-songs
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/category/new-nepali-movie-2015
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/category/uncategorized
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/deusi-bhailo-songs.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/dreams-nepali-movie-song.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/nepali-movie-bhairav.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/nepali-movie-chakka-panja-trailer-released.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/nepali-movie-chino.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/nepali-movie-classic.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/nepali-movie-fanko.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/nepali-movie-gunyo-choli.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/nepali-movie-ko-afno.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/nepali-movie-kohinoor.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/nepali-movie-resham-filili.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/nepali-movie-vigilante.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/nepali-movie-woda-number-6.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/nepali-old-movie-sworga.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/new-tihar-song-rakhnu-hai-bahini.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/page/5
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/page/7
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/page/8

Sample of the web pages that link to your site		
Anchor Text	**Linked URL**	**Web Page That Links To Your Site**
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/privacy-policy
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/rahadani-now-on-12-chaitra.html
[no anchor text, usually images]	http://example.com/	http://nepalimovieonline.com/top-three-old-nepali-dancing-songs.html
[no anchor text, usually images]	http://example.com/	http://www.evangelietsrost.no/index.html
Aviso legal	https://example.com/arts	http://www.chapaypinturaleonfmontero.com/es/aviso-legal/
Aviso legal	https://example.com/arts	http://www.clinica-sapra-madrid.es/es/aviso-legal/
Aviso legal	https://example.com/arts	http://www.restaurantelacasucha.es/es/aviso-legal/
Blog	https://example.com/arts	http://www.clinica-sapra-madrid.es/es/blog/
Blog	https://example.com/arts	http://www.clinica-sapra-madrid.es/es/blog/certificado-para-barcos-de-recreo/
Blog	https://example.com/arts	http://www.clinica-sapra-madrid.es/es/blog/el-reconocimiento-medico-para-practicar-buceo/
Blog	https://example.com/arts	http://www.clinica-sapra-madrid.es/es/blog/pautas-para-renovarse-el-carnet-de-conducir/
Blog	https://example.com/arts	http://www.restaurantelacasucha.es/es/blog/diferencias-entre-carnes-rojas-y-blancas/
Carta	https://example.com/arts	http://www.restaurantelacasucha.es/es/producto/entrantes/
Carta	https://example.com/arts	http://www.restaurantelacasucha.es/es/productos/
Carta	https://example.com/arts	http://www.restaurantelacasucha.es/es/productos/carta/postres/
Catálogo	https://example.com/arts	http://www.materialconstruccionfantova.es/es/productos-y-servicios/
Conócenos	https://example.com/arts	http://www.carpinterialosma.es/es/fotos/
Conócenos	https://example.com/arts	http://www.carpinterialosma.es/es/fotos/img/3450889/
Conócenos	https://example.com/arts	http://www.carpinterialosma.es/es/fotos/img/3450925/
Conócenos	https://example.com/arts	http://www.carpinterialosma.es/es/fotos/img/3854959/
Conócenos	https://example.com/arts	http://www.carpinterialosma.es/es/paginas/trabajos-realizados/
Conócenos	https://example.com/arts	http://www.chapaypinturaleonfmontero.com/es/f

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Sample of the web pages that link to your site		
Anchor Text	**Linked URL**	**Web Page That Links To Your Site**
		otos/img/3532761/
Conócenos	https://example.com/arts	http://www.chapaypinturaleonfmontero.com/es/fotos/img/3532770/
Conócenos	https://example.com/arts	http://www.chapaypinturaleonfmontero.com/es/fotos/img/3532786/
Conócenos	https://example.com/arts	http://www.clinica-sapra-madrid.es/es/ofertas/20-de-descuento-a-desempleados-y-familias-numerosas/
Conócenos	https://example.com/arts	http://www.clinica-sapra-madrid.es/es/paginas/personas/
Conócenos	https://example.com/arts	http://www.clinica-sapra-madrid.es/es/paginas/renovacion-de-carnet-de-conducir/
Conócenos	https://example.com/arts	http://www.restaurantelacasucha.es/es/fotos/img/3468759/
Conócenos	https://example.com/arts	http://www.restaurantelacasucha.es/es/fotos/img/3468777/
Conócenos	https://example.com/arts	http://www.restaurantelacasucha.es/es/fotos/img/3468789/
Conócenos	https://example.com/arts	http://www.restaurantelacasucha.es/es/fotos/img/3468792/
Conócenos	https://example.com/arts	http://www.restaurantelacasucha.es/es/fotos/img/3468810/
Conócenos	https://example.com/arts	http://www.restaurantelacasucha.es/es/fotos/img/3468837/
Conócenos	https://example.com/arts	http://www.restaurantelacasucha.es/es/fotos/img/3468840/
Contacto	https://example.com/arts	http://www.carpinterialosma.es/es/contacto/
Contacto	https://example.com/arts	http://www.materialconstruccionfantova.es/es/contacto/
Example	http://example.com/	http://www.lofar-uk.org/wiki/index.php?n=PmWiki.AccessKeys?action=source
http://**example** .com	http://example.com/	http://nbicorp.in/acme-corp/?currency=EUR
http://**example** .com	http://example.com/	http://nbicorp.in/acme-corp/?currency=USD
http://**example** .com	http://example.com/	http://nbicorp.in/simtech/?currency=INR
http://**example** .com	http://example.com/	http://www.softaculous.com/docs/Install_a_Script
http://www.**example** .com	http://www.example.com/	http://www.lofar-uk.org/wiki/index.php?n=PmWiki.CustomMarkup?action=ruleset
http://www.**example** .com/	http://www.example.com/	http://www.lofar-uk.org/wiki/index.php?n=PmWiki.FAQ

Sample of the web pages that link to your site

Anchor Text	Linked URL	Web Page That Links To Your Site
link	http://www.example.com/	http://www.lofar-uk.org/wiki/index.php?n=PmWiki.CustomMarkup?action=source
Memee Inc.	http://example.com/	https://www.winstoncareerinstitute.com/blockquotes-and-pullquotes/
My Theme	http://example.com/	http://www.belvederechildminding.co.uk/test/
Permisos y certificados	https://example.com/arts	http://www.clinica-sapra-madrid.es/es/productos-y-servicios/
Política de cookies	https://example.com/arts	http://www.carpinterialosma.es/es/politica-de-cookies/
Política de cookies	https://example.com/arts	http://www.chapaypinturaleonfmontero.com/es/politica-de-cookies/
Política de privacidad	https://example.com/arts	http://www.carpinterialosma.es/es/politica-de-privacidad/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/producto/lacada-7001/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/producto/modelo-md-losma-140/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/producto/moderna-6014/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/producto/puertas-exterior-rusticas/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/producto/puertas-interior-blancas/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/productos/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/productos/otros-productos/armarios-empotrados/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/productos/otros-productos/armarios-vestidores/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/productos/portones/rustica-1015/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/productos/puertas-exterior-rusticas/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/productos/puertas-interior-blancas/puertas-interior-blancas/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/productos/puertas-interior-modernas/moderna-6014/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/productos/puertas-interior-rusticas/modelo-md-losma-110/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/productos/puertas-interior-rusticas/modelo-md-losma-120/
Productos madera	https://example.com/arts	http://www.carpinterialosma.es/es/productos/pu

Sample of the web pages that link to your site

Anchor Text	Linked URL	Web Page That Links To Your Site
		ertas-rusticas-de-exterior/
Productos y Servicios	https://example.com/arts	http://www.tallereslongueira.es/es/producto/mecanica-en-general/
Productos y Servicios	https://example.com/arts	http://www.tallereslongueira.es/es/producto/taller-multimarca/
Productos y Servicios	https://example.com/arts	http://www.tallereslongueira.es/es/productos/
Productos y Servicios	https://example.com/arts	http://www.tallereslongueira.es/es/productos/nuestros-servicios/
Productos y Servicios	https://example.com/arts	http://www.tallereslongueira.es/es/productos/nuestros-servicios/pre-itv/
Servicios	https://example.com/arts	http://www.chapaypinturaleonfmontero.com/es/producto/matriculas-acrilicas-ecomatricula/
Servicios	https://example.com/arts	http://www.chapaypinturaleonfmontero.com/es/producto/mecanica-rapida/
Servicios	https://example.com/arts	http://www.chapaypinturaleonfmontero.com/es/producto/recambios-y-pinturas-originales/
Servicios	https://example.com/arts	http://www.chapaypinturaleonfmontero.com/es/producto/taller-concertado/
Servicios	https://example.com/arts	http://www.chapaypinturaleonfmontero.com/es/productos/mecanica-rapida/
Servicios	https://example.com/arts	http://www.chapaypinturaleonfmontero.com/es/productos/taller-concentrado/taller-concertado/
website marketing company	http://example.com/	http://theyodeler.org/?p=11767
www.**example** .com	http://www.example.com/	http://www.axis.com/global/en/glossary/network-video

Advice for the anchor texts of backlinks

To get a high ranking on Google.com (without Places, 100 results), make sure that the web pages that link to your site use the search term "Example" in their anchor texts. The more links to your web site contain "Example" (or a part of it) in the anchor text, the more likely it is that your web site will get a high ranking on Google.com (without Places, 100 results) for that search term. It is advisable to use different but related keywords for the anchor texts. If all links to your web site use exactly the same anchor text, then Google.com (without Places, 100 results) might lower your rankings because of unnatural linking patterns. In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.	<
At least 10% of the analyzed backlink anchor texts contain the search term "Example". This is good.	OK
At least 20% of the analyzed backlink anchor texts contain the search term "Example". This is good.	OK

Advice for the anchor texts of backlinks

Less than 40% of the analyzed backlink anchor texts contain the search term "Example". You must increase the number of backlinks or anchor texts that contain that search term.   **<<**

Less than 60% of the analyzed backlink anchor texts contain the search term "Example". You must increase the number of backlinks or anchor texts that contain that search term.   **<<**

Less than 80% of the analyzed backlink anchor texts contain the search term "Example". You must increase the number of backlinks or anchor texts that contain that search term.   **<<**
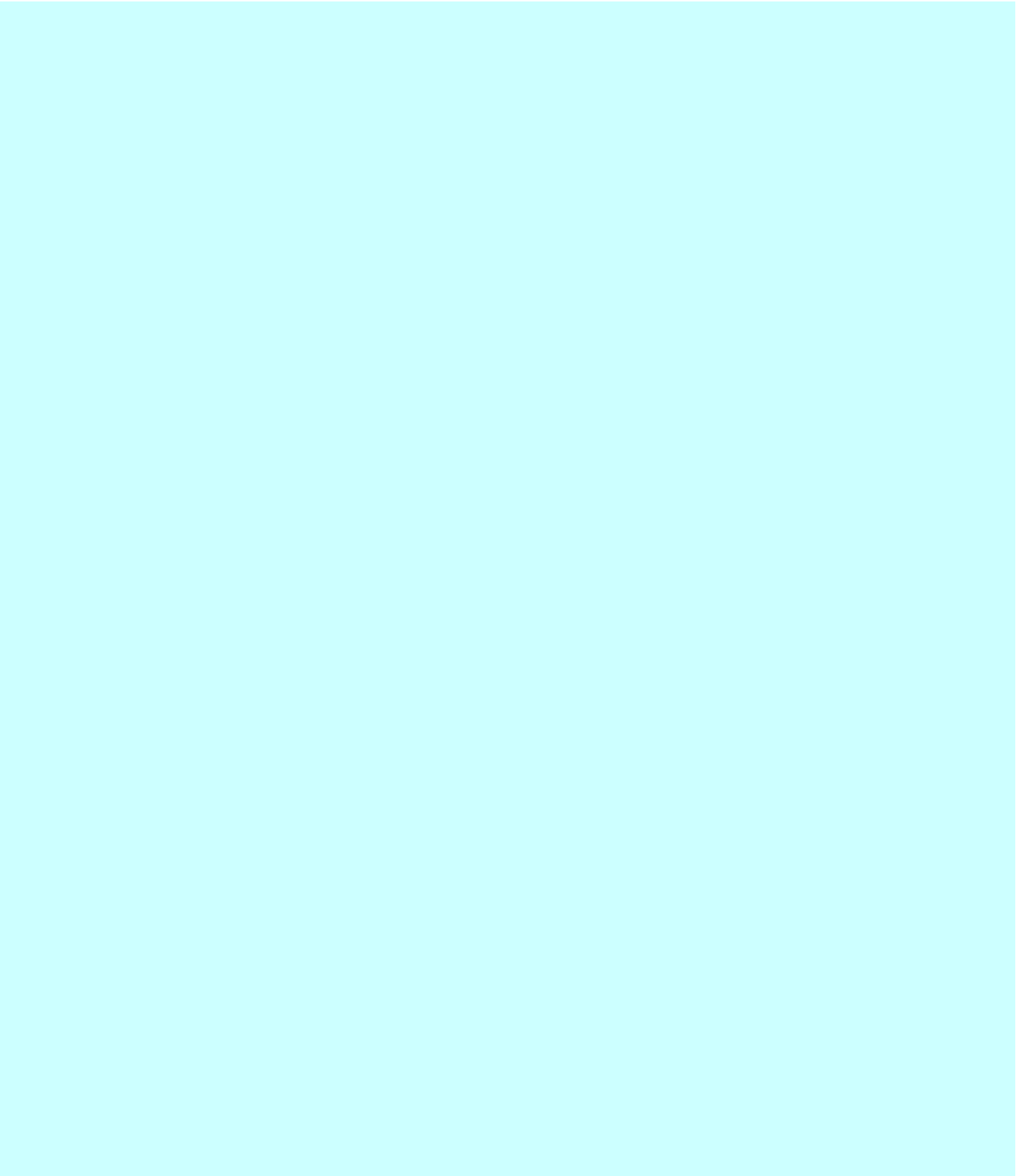
Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

Example Domain This domain is established to be used for illustrative **example** s in documents. You may use this domain in **example** s without prior coordination or asking for permission. More information...

Advice for your body text

Search term: "Example"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 122	3	OK	OK
Keyword density:	4% to 10%	10%	OK	OK
Number of words:	19 to 2,928	30	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com and SEOprofiler.com.

	Dates of the domain registration or of the first contents	
	URL	**Registration Date**
Your Site	http://www.example.com/	August 14, 1995
1	https://www.trythisforexample.com/	June 9, 2009 (newest domain)
2	http://www.macmillandictionary.com/dictionary/british/example	March 9, 2000
3	https://en.oxforddictionaries.com/definition/example	n/a
4	https://www.merriam-webster.com/dictionary/example	February 8, 1999
5	http://www.dictionary.com/browse/example	May 14, 1995 (oldest domain)
6	http://dictionary.cambridge.org/dictionary/english/example	n/a
7	https://en.wikipedia.org/wiki/Example	n/a
8	https://www.facebook.com/leadingbyexample/	March 29, 1997
9	https://twitter.com/example	January 21, 2000
Range	May 14, 1995 to June 9, 2009	

Advice for the web site age	
Your web site is about 21 years old. This is very good because the older your web site, the better it is for your rankings on Google.com (without Places, 100 results).	OK

Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com (without Places, 100 results), too.

Example: <h1>your very big headline text</h1>

Your contents	
No.	**H1 Heading Text**
1.	**Example** Domain

Advice for your H1 headline texts			

Search term: "Example"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 100%	50%	OK	OK

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com (without Places, 100 results) gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of http://www.your-keyword.com

Their contents		
Rank	**Words In Domain Name**	**URL**
1	trythisfor**example**	https://www.trythisforexample.com/
2	macmillandictionary	http://www.macmillandictionary.com/dictionary/british/example
3	en oxforddictionaries	https://en.oxforddictionaries.com/definition/example
4	merriam webster	https://www.merriam-webster.com/dictionary/example
5	dictionary	http://www.dictionary.com/browse/example
6	dictionary cambridge	http://dictionary.cambridge.org/dictionary/english/example
7	en wikipedia	https://en.wikipedia.org/wiki/Example
8	facebook	https://www.facebook.com/leadingbyexample/
9	twitter	https://twitter.com/example
10	[Web page was not analyzed. Reason: see at the top of the report.]	

Your contents
example (Domain name: "**example** .com")

Advice for the domain name	
The domain name example.com contains the search term "Example". This is very good.	OK

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com (without Places, 100 results) gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of http://www.domain.com/keyword/another-keyword.htm

Their contents		
Rank	**Words In Page URL**	**URL**
1	[no words]	https://www.trythisforexample.com/
2	dictionary british **example**	http://www.macmillandictionary.com/dictionary/british/example
3	definition **example**	https://en.oxforddictionaries.com/definition/example
4	dictionary **example**	https://www.merriam-webster.com/dictionary/example
5	browse **example**	http://www.dictionary.com/browse/example
6	dictionary english **example**	http://dictionary.cambridge.org/dictionary/english/example
7	wiki **Example**	https://en.wikipedia.org/wiki/Example
8	leadingby**example**	https://www.facebook.com/leadingbyexample/
9	**example**	https://twitter.com/example
10	[Web page was not analyzed. Reason: see at the top of the report.]	

Your contents
[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "Example"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Example" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "Example" but this is optional.	<

Mentions on social sites

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Mentions on social sites (the more the better)				
	Facebook Mentions	**Google +1**	**LinkedIn**	**Total**
To Your Site:	0	71,355	0	71,355
To Site 1:	0	0	7	7
To Site 2:	0	0	0	0
To Site 3:	0	0	0	0
To Site 4:	0	2	0	2
To Site 5:	0	5	0	5
To Site 6:	0	1	0	1
To Site 7:	0	1	0	1
To Site 8:	0	1	0	1
To Site 9:	0	3	0	3
Range:	all 0	0 to 71,355	0 to 7	n/a to 7

Advice for the mentions on social sites
You have more web pages linking to your web page than the top ranking web pages. This is very good. OK

Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	Range
n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	Range
n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com (without Places, 100 results). If you have a slow web site, you should contact or even switch your web hosting provider.

<

Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com (without Places, 100 results), too.

Example: <h3>your big headline text</h3>

Your contents

[not used]

Advice for your H2-H6 headline texts

Search term: "Example"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 19	0	You could use the search term "Example" at least once but this is optional.	<
Keyword density:	0% to 28%	0%	You could increase the keyword density for the search term "Example" but this is optional.	<

Keyword use in IMG ALT attributes

Important

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: <img src="logo.gif" width="200" height="75" alt="picture description with keyword">

Your contents
[not used]

Advice for your IMG ALT attributes

Search term: "Example"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 21	0	You could use the search term "Example" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "Example" but this is optional.	<

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results									
Your Site	**1**	**2**	**3**	**4**	**5**	**6**	**7**	**8**	**9**
.com	.com	.com	.com	.com	.com	.org	.org	.com	.com

Advice for the top level domain of your web site

Your web site URL www.example.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com (without Places, 100 results). **OK**

Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between ... or ... tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents	
Rank	**Keyword use in bold body text**
1	[not used]
2	**example** of set an **example** follow someone's **example** be an **example** to someone **example** **example** **example** **example**
3	specimen precedent be **example** d Phrases for **example** for instance in particular make an **example** of warning Origin Pronunciation: **example** scungille
4	: : : : : : Test Your Knowledge **Example** s: Tip:
5	[not used]
6	Bilinguals Semi-bilingual Follow us Menu See all translations something that is typical of the group of things that it is a member of: See also a way of helping someone to understand something by showing them how it is used: used when giving an **example** of the type of thing you mean : advertisement archetype benchmark classical core cross-section e.g. illustration instance job original paradigm role model sample showpiece sort specimen swat [and 1,503 additional characters]
7	**example** **Example** **Example**
8	[not used]
9	**example** #DontWait **example** #DontWait Cosbie **example** #DontWait **example** #DontWait **example** #DontWait **example** #DontWait **example** #DontWait **example** #DontWait @Aoifs1985 **example** #DontWait Scott Rodgers Acey Alonso **example** #DontWait **example** #DontWait **example** #DontWait **example** #DontWait Hayles **example** #DontWait Elliott Steward **example** #DontWait William Festivalling.com **example** #DontWait James Millyard **example** #DontWait **example** #DontWait allyround **example** #DontWait **example** #DontWait
10	[Web page was not analyzed. Reason: see at the top of the report.]

Your contents
[not used]

Advice for your bold body text

Search term: "Example"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 20	0	You could use the search term "Example" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "Example" but this is optional.	<
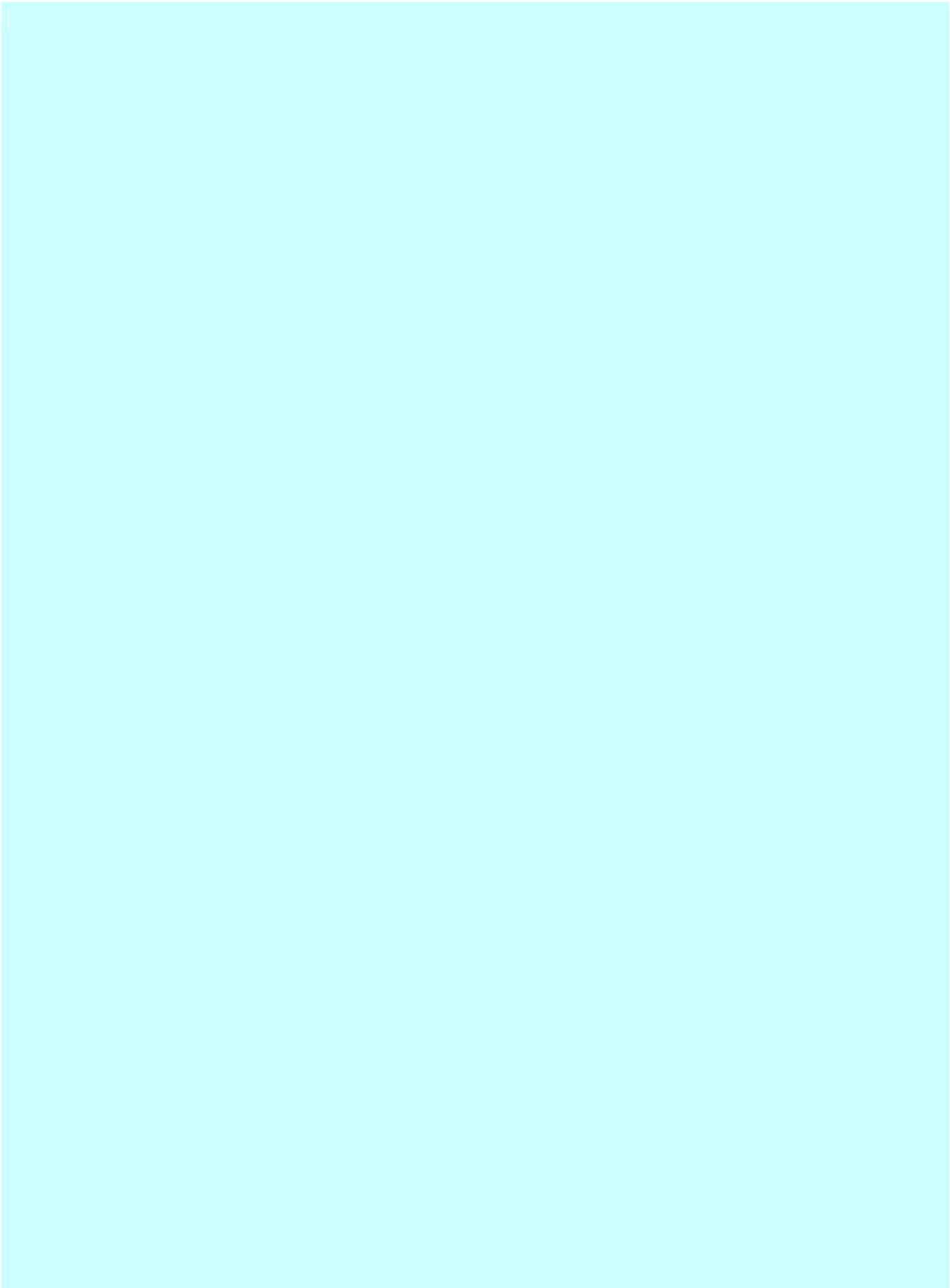
Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)		
	URL	**Alexa Traffic Rank**
Your Site	http://www.example.com/	Rank #12,344
1	https://www.trythisforexample.com/	Rank #3,266,753 (least visitors of the competitors)
2	http://www.macmillandictionary.com/dictionary/british/example	Rank #3,315
3	https://en.oxforddictionaries.com/definition/example	Rank #2,170
4	https://www.merriam-webster.com/dictionary/example	Rank #778
5	http://www.dictionary.com/browse/example	Rank #383
6	http://dictionary.cambridge.org/dictionary/english/example	Rank #684
7	https://en.wikipedia.org/wiki/Example	Rank #5
8	https://www.facebook.com/leadingbyexample/	Rank #3 (most visitors of the competitors)
9	https://twitter.com/example	Rank #10
Range		3 to 3,266,753 (average rank: #363,789)

Advice for the number of visitors to your site	
Your web site www.example.com appears to attract a lot of visitors. This is very good and might be beneficial to your rankings on Google.com (without Places, 100 results).	OK

Keyword use in same domain anchor texts

Moderately Important

Anchor texts are words and sentences that are used as links. Same domain anchor texts are the anchor texts of the links that point to a web page on the same domain. This chapter examines if Google.com (without Places, 100 results) takes search terms in same domain anchor texts into account.

Example: The HTML tag Contact information contains the same domain anchor text "Contact information".

Your contents

[not used]

Advice for your same domain anchor texts

Search term: "Example"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 51	0	You could use the search term "Example" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "Example" but this is optional.	<

Keyword use in outbound anchor texts

Moderately Important

Anchor texts are words and sentences that are used as links. Outbound anchor texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com (without Places, 100 results) gives relevance to search terms in outbound anchor texts.

Example: The HTML tag About the company contains the outbound anchor text "About the company".

Your contents	
No. **Outbound Link Text**	**Link URL**
1. More information...	http://www.iana.org/domains/example

Advice for your outbound anchor texts

Search term: "Example"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use the search term "Example" at least once but this is optional.	<
Keyword density:	0% to 12%	0%	You could increase the keyword density for the search term "Example" but this is optional.	<

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com (without Places, 100 results).

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

[not used]

Advice for your same domain link URLs

Search term: "Example"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 149	0	You could use the search term "Example" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "Example" but this is optional.	<

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com (without Places, 100 results) gives relevance to search terms in outbound links

Example: The HTML tag Click here contains the outbound link URL "www.not-your-site.com/info.htm".

No.	Outbound Link URL	Link Text
Your contents		
1.	www iana domains **example** [http://www.iana.org/domains/**example**]	More information...

Advice for your outbound link URLs

Search term: "Example"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 39	1	OK	OK
Keyword density:	0% to 26%	25%	OK	OK

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com (without Places, 100 results) takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents	
Rank	**Keyword use in meta description**
1	Get all the latest news about **Example** .
2	Define **example** and get synonyms. What is **example** ? **example** meaning, pronunciation and more by Macmillan Dictionary
3	a thing characteristic of its kind or illustrating a gene... Meaning, pronunciation, **example** sentences, and more from Oxford Dictionaries
4	Define **example** : a person or way of behaving that is seen as a model that should be followed - **example** in a sentence
5	**Example** definition, one of a number of things, or a part of something, taken to show the character of the whole: This painting is an **example** of his early work. See more.
6	**example** meaning, definition, what is **example** : something that is typical of the group of things that it is a member of: . Learn more.
7	[not used]
8	**Example** . 1,644,811 likes · 5,363 talking about this. Album 5 'Live Life Living' is out now and available here: http://smarturl.it/ **Example** OS
9	[not used]
10	[Web page was not analyzed. Reason: see at the top of the report.]

Your contents
[not used]

Advice for your meta description

Search term: "Example"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You should use the search term "Example" at least once.	<<
Keyword density:	0% to 19%	0%	You should increase the keyword density for the search term "Example".	<<
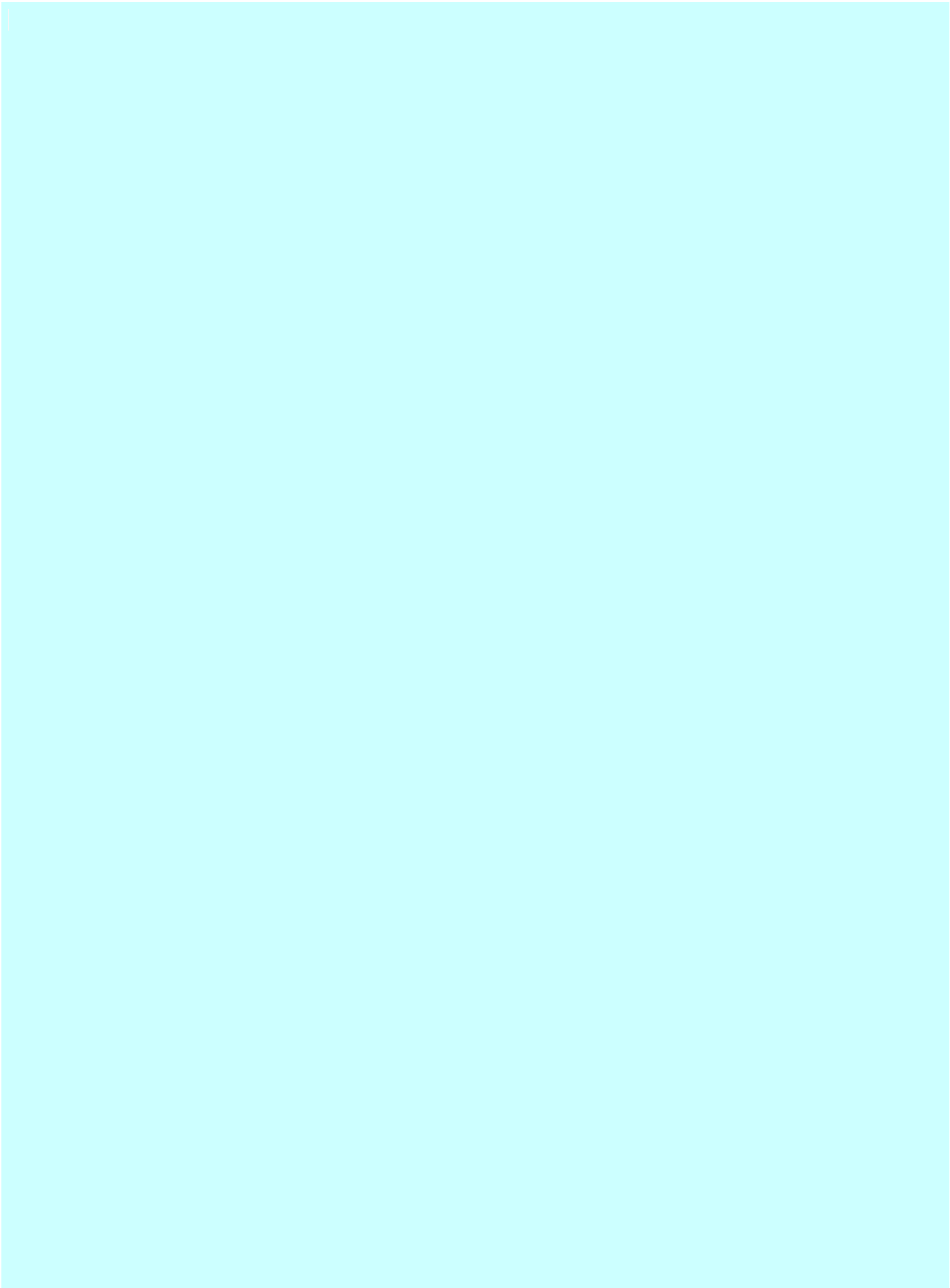
Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes									
Your Site	**1**	**2**	**3**	**4**	**5**	**6**	**7**	**8**	**9**	**Range**
0	0	2	1	1	1	2	1	1	0	0 to 2

Advice for the number of trailing slashes in your web site URL	
The URL www.example.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.	OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. If there are errors in the HTML code of your web page, then search engines might not be able to read everything of your web page. You should also check the CSS code of your web page (see link below).

Validation results	
Validity	
HTML:	no errors, valid
	http://validator.w3.org/check?uri=http://www.example.com/
CSS:	http://jigsaw.w3.org/css-validator/validator?uri=http://www.example.com/

Advice regarding the validity of your web site	
The HTML code of your web page www.example.com is valid according to the W3C specification. This means that Google.com (without Places, 100 results) does not have problems reading your web page.	OK

Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	Range
37	n/a	64	68	57	69	100	77	85	100	57 to 100

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	Range
10	n/a	7	6	8	6	0	4	3	n/a	0 to 8

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.example.com is 37. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

<<

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

	Their contents
Rank	**Keyword use in the first sentence of the body text**
1	**Example** Menu Tour dates Merch Twitter Facebook Spotify Youtube Instagram Privacy Policy © 2015 Sony Music Entertainment (UK) Ltd
2	Blog BuzzWord Open Dictionary Recent Entries Add a Word About Games Resources Celebrate Shakespeare English Humour Infographics Quizzes Games Puzzles Pragmatics Real Grammar Real Vocabulary Real World English Videos Wordlists More Resources API More About Love English Awards Buy Options Gadgets Red Words and Stars Clear Definitions Real **Example** s Thesaurus Partners FAQ About Blog Word of the Day BuzzWord Open Dictionary Thesaurus New Words Social [and 113 additional characters]
3	DICTIONARY THESAURUS GRAMMAR GRAMMAR A-Z SPELLING PUNCTUATION WRITING HELP USAGE EXPLORE WORD ORIGINS LANGUAGE QUESTIONS WORD LISTS BLOG More EXPLORE WORD ORIGINS LANGUAGE QUESTIONS WORD LISTS BLOG Sign in
4	Follow: GAMES BROWSE THESAURUS WORD OF THE DAY VIDEO WORDS AT PLAY FAVORITES SINCE 1828 Menu × dictionary thesaurus
5	Dictionary.com Word of the Day Translate Games Blog Thesaurus.com Favorites Dictionary.com Thesaurus.com My Account Log Out Log In Try Our Apps definitions definitions synonyms translations Follow @dictionarycom
6	**example** Meaning in the Cambridge English Dictionary Cambridge dictionaries logo Cambridge Dictionary Dictionary Definitions English Learner's Dictionary Essential British English Essential American English Translations Bilinguals English–Spanish Spanish–English English–French French–English English–German German–English English–Indonesian Indonesian–English Semi-bilingual English–Arabic English–Catalan English–Chinese (Simplified) English–Chinese [and 196 additional characters]
7	**Example** From Wikipedia, the free encyclopedia Jump to: navigation , search For the **example** page to use in tutorials and help pages, see Wikipedia: **Example** . Look up **example** in Wiktionary, the free dictionary.
8	Facebook Email or Phone Password
9	Log in Sign up
10	[Web page was not analyzed. Reason: see at the top of the report.]

Your contents
Example Domain

Advice for your first sentence of the body text

Search term: "Example"

	Competitors	Your Site	Advice	

Advice for your first sentence of the body text

Search term: "Example"

Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 13%	50%	The keyword density is too high. It should be 13% at maximum. Consider adding more text to lower the keyword density.	<<
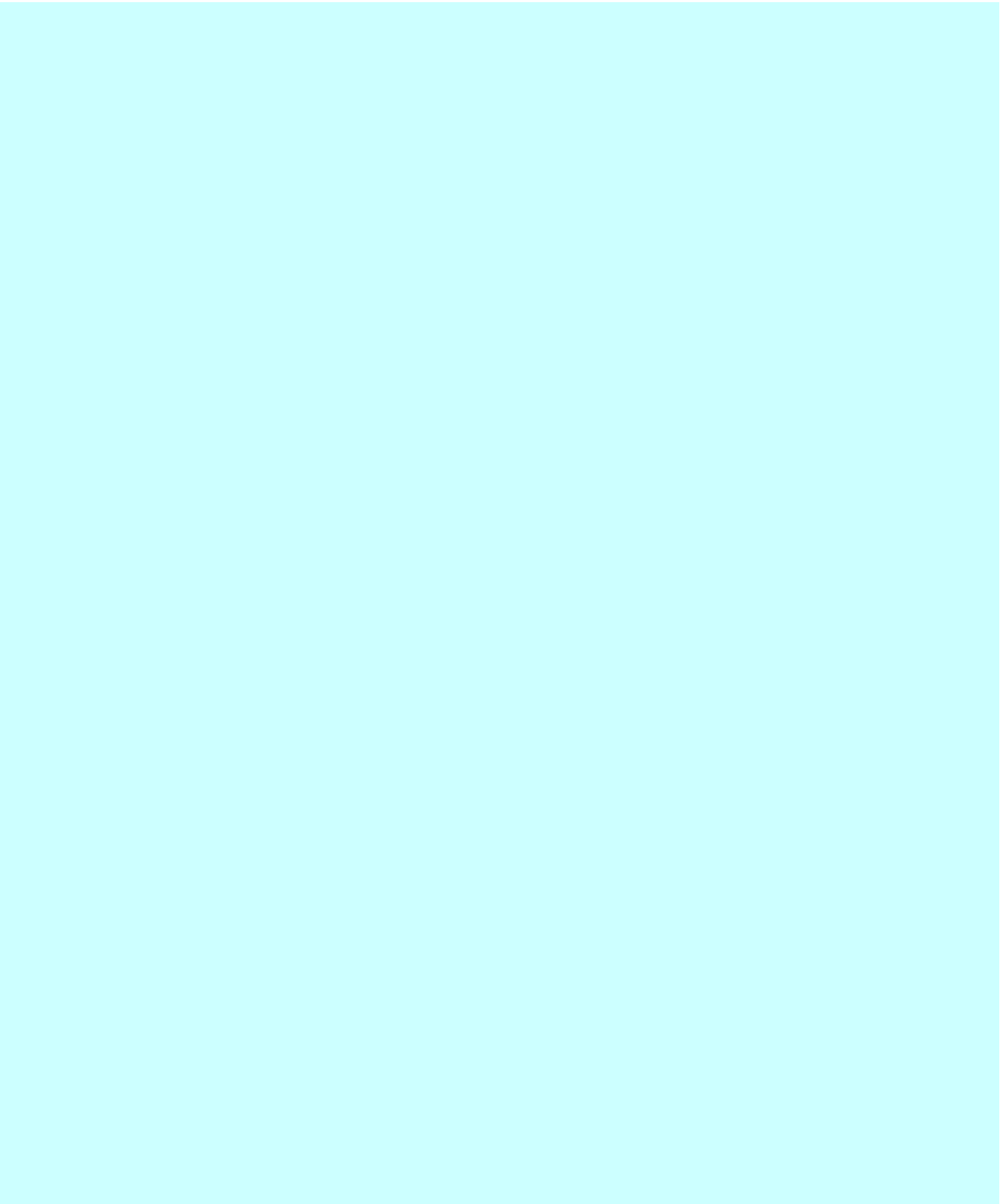
Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice	
Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.example.com" contains only 32 words. It is strongly recommended to add more text to your web page.	<<
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Your web page doesn't use any scripts at all so there won't be any problems with the search engines in this aspect.	OK
Your web page uses 426 bytes of style sheet code which makes it harder for search engines to index your page. Consider putting the style sheet code in an external file with the <link rel="stylesheet" href="mystyles.css" type="text/css"> command. The file "mystyles.css" should be a simple text file that contains only the style sheet code without any HTML markup. The next time your page is spidered by the search engine robots, the important content on your page will be closer to the top of the page, and you might have a better keyword density.	<<
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.example.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.example.com on Google.com (without Places, 100 results).

Advice

Backlinks to your web page

Are the web pages linking to your web page relevant to the search term "Example"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "Example"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com (without Places, 100 results), for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com (without Places, 100 results)?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your backlinks come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

Search term: "Example"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	1	1	1	2	2	2	1	1	1	2	1 to 2
Body Text:	3	1	31	122	60	49	66	19	40	69	1 to 122
H1 Texts:	1	1	1	1	1	1	1	1	0	0	0 to 1
Domain:	1	1	0	0	0	0	0	0	0	0	0 to 1
Page URL:	0	0	1	1	1	1	1	1	1	1	0 to 1
H2-H6 Texts:	0	0	2	2	19	5	12	0	16	0	0 to 19
IMG ALT:	0	1	1	0	0	0	0	0	0	21	0 to 21
Bold Text:	0	0	8	4	1	0	4	3	0	20	0 to 20
SD AT:	0	0	14	1	14	6	17	9	33	51	0 to 51
Outbound AT:	0	0	0	0	6	0	0	1	0	2	0 to 6
SD LU:	0	0	16	5	13	8	68	31	102	149	0 to 149
Outbound LU:	1	6	6	6	6	6	39	1	0	0	0 to 39
Meta Descr.:	0	1	3	1	2	2	2	0	2	0	0 to 3
First Sentence:	1	1	1	0	0	0	1	4	0	0	0 to 4

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

Search term: "Example"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	50%	33%	14%	22%	25%	33%	14%	50%	33%	40%	14% to 50%
Body Text:	10%	5%	5%	4%	4%	5%	5%	5%	5%	10%	4% to 10%
H1 Texts:	50%	100%	20%	20%	100%	100%	14%	100%	0%	0%	0% to 100%
Domain:	100%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	33%	50%	50%	50%	33%	50%	100%	100%	0% to 100%
H2-H6 Texts:	0%	0%	6%	17%	12%	24%	15%	0%	28%	0%	0% to 28%
IMG ALT:	0%	50%	4%	0%	0%	0%	0%	0%	0%	34%	0% to 50%
Bold Text:	0%	0%	47%	20%	9%	0%	1%	100%	0%	37%	0% to 100%
SD AT:	0%	0%	5%	0%	3%	7%	3%	7%	14%	17%	0% to 17%
Outbound AT:	0%	0%	0%	0%	8%	0%	0%	8%	0%	12%	0% to 12%
SD LU:	0%	0%	3%	2%	2%	8%	5%	8%	8%	13%	0% to 13%
Outbound LU:	25%	26%	9%	6%	6%	2%	8%	2%	0%	0%	0% to 26%
Meta Descr.:	0%	14%	19%	5%	9%	6%	8%	0%	9%	0%	0% to 19%
First Sentence:	50%	5%	1%	0%	0%	0%	2%	13%	0%	0%	0% to 13%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

Search term: "Example"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	1	1	1	1	1	1	1	1	1	1	all 1
Body Text:	1	1	370	654	244	363	1	1	281	120	1 to 654
H1 Texts:	1	1	1	15	1	1	13	1	n/a	n/a	n/a to 15
Domain:	1	11	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 11
Page URL:	n/a	n/a	20	12	12	8	20	6	10	1	n/a to 20
H2-H6 Texts:	n/a	n/a	77	1	15	9	2	n/a	1	n/a	n/a to 77
IMG ALT:	n/a	1	51	n/a	n/a	n/a	n/a	n/a	n/a	7	n/a to 51
Bold Text:	n/a	n/a	1	23	33	n/a	252	1	n/a	1	n/a to 252
SD AT:	n/a	n/a	305	248	386	281	1,309	29	84	79	n/a to 1,309
Outbound AT:	n/a	n/a	n/a	n/a	71	n/a	n/a	2	n/a	180	n/a to 180
SD LU:	n/a	n/a	513	317	602	99	852	16	50	38	n/a to 852
Outbound LU:	18	11	141	264	335	107	217	20	n/a	n/a	n/a to 335
Meta Descr.:	n/a	31	8	86	8	1	1	n/a	1	n/a	n/a to 86
First Sentence:	1	1	340	n/a	n/a	n/a	1	1	n/a	n/a	n/a to 340

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	2	3	7	9	8	6	7	2	3	5	2 to 9
Body Text:	30	19	678	2,928	1,371	1,038	1,358	390	749	680	19 to 2,928
H1 Texts:	2	1	5	5	1	1	7	1	0	0	0 to 7
Domain:	1	1	1	2	2	1	2	2	1	1	1 to 2
Page URL:	0	0	3	2	2	2	3	2	1	1	0 to 3
H2-H6 Texts:	0	0	36	12	165	21	78	23	58	0	0 to 165
IMG ALT:	0	2	24	29	70	2	12	7	106	61	2 to 106
Bold Text:	0	0	17	20	11	0	322	3	0	54	0 to 322
SD AT:	0	2	266	291	456	85	644	125	233	300	2 to 644
Outbound AT:	2	8	10	7	72	94	25	13	0	17	0 to 94
SD LU:	0	0	481	325	867	104	1,268	382	1,269	1,115	0 to 1,269
Outbound LU:	4	23	67	110	100	250	509	52	0	32	0 to 509
Meta Descr.:	0	7	16	19	23	32	24	0	23	0	0 to 32
First Sentence:	2	19	82	30	19	27	53	32	5	4	4 to 82

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	14	26	54	64	50	42	51	19	18	39	18 to 64
Body Text:	201	128	4,026	16,740	8,068	6,181	8,582	2,539	4,389	4,360	128 to 16,740
H1 Texts:	14	7	34	33	7	7	46	7	0	0	0 to 46
Domain:	7	17	19	21	15	10	20	12	8	7	7 to 21
Page URL:	0	0	26	18	18	14	26	12	16	7	0 to 26
H2-H6 Texts:	0	0	215	79	1,004	123	347	139	329	0	0 to 1,004
IMG ALT:	0	12	180	192	430	23	74	59	611	483	12 to 611
Bold Text:	0	0	100	132	38	0	1,824	21	0	447	0 to 1,824
SD AT:	0	10	1,704	1,936	2,661	504	4,563	943	1,702	1,922	10 to 4,563
Outbound AT:	19	57	56	48	530	557	136	89	0	422	0 to 557
SD LU:	0	0	3,571	2,308	5,321	702	9,878	2,341	13,541	9,942	0 to 13,541
Outbound LU:	24	174	544	903	807	1,652	3,670	396	0	192	0 to 3,670
Meta Descr.:	0	38	113	137	115	169	132	0	139	0	0 to 169
First Sentence:	14	128	563	205	115	211	646	207	32	14	14 to 646

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest										
	Your Site	**1**	**2**	**3**	**4**	**5**	**6**	**7**	**8**	**9**	**Range**
Number of backlinks according to these data providers (the more the better)										
Alexa:	0	0	0	0	0	0	0	0	0	0	all 0
SEOprofiler:	73k	241	3k	n/a	57k	21k	n/a	n/a	200k	200k	241 to 200k
Mentions on social sites (the more the better)										
Facebook Mentions:	0	0	0	0	0	0	0	0	0	0	all 0
Google +1:	71k	0	0	0	2	5	1	1	1	3	0 to 5
LinkedIn:	0	7	0	0	0	0	0	0	0	0	0 to 7
Other ranking factors results (the older or the lower the better)										
Web Site Age:	Aug 1995	Jun 2009	Mar 2000	n/a	Feb 1999	May 1995	n/a	n/a	Mar 1997	Jan 2000	May 1995 to Jun 2009
Server Speed:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Alexa Traffic Rank:	12k	3,267k	3k	2k	778	383	684	5	3	10	3 to 3,267k